



The European Union Trade and Investment Policy

» **Market Access Database**

» **Free Trade Agreements**

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European Commission
Trade



Trade Policy Agenda

Trade, Growth and World Affairs

- **Foster open markets and clear regulatory frameworks**
- **Reinforce EU competitiveness**
- **Enforce EU rights, tackling trade barriers**
 - »» Market Access Strategy and [tools](#)
- **Pursue active negotiating agenda**
 - Multilateral Trade Agreements: WTO
 - Plurilateral Trade Agreements: [TISA](#)
 - Bilateral Trade Agreements: USA ([TTIP](#)), Japan FTA, Canada ([CETA](#))



Trade is no longer just about tariffs...

- **Reaching beyond the borders.....**
 - Standards
 - Licensing practices
 - Services
 - Investment
- **Trade is not just about trade...**
 - Environment
 - Labour Rights
 - Human Rights
 - Public Services



Investment policy

- **EU exclusive competence** (since Lisbon Treaty)
- **Market Access + investment protection**
 - Investment protection within FTA negotiations
 - Standalone investment agreement with China, Myanmar
 - Legal certainty and transparency



EU Trade and Investment Policy

How we consult and negotiate – and who decides

Civil Society and Public Consultations

The Commission negotiates

- On behalf of the 28 Member States
- Regular reporting to the Council and the European Parliament

The Council co-decides

- Directives for negotiations
- Follows the negotiation process
- Council approves the results of the negotiation (generally by qualified majority)

The Parliament co-decides

- EP co-decides with the Council on trade legislations (except negotiating directives)
- EP gives consent on agreements



Removing trade barriers for EU exporters

Market Access Strategy

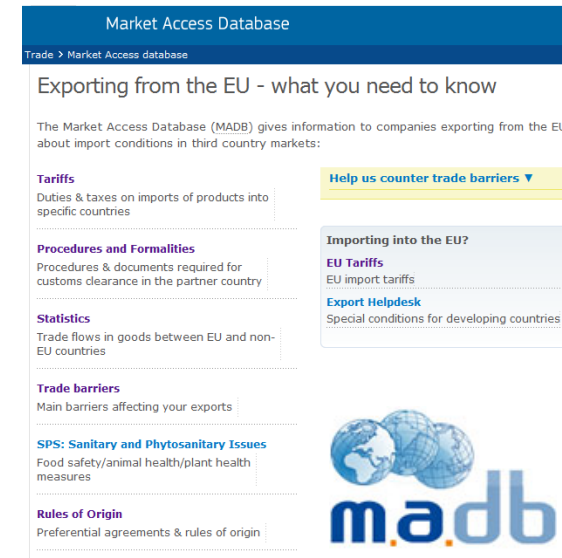
- Market Access Partnership (Commission-Member States-Businesses): meeting on country or sector basis
- Market Access Teams created in capitals abroad
- [Market Access Database \(MADB\)](#) to record barriers under examination in EU trading partners

How to export **from** the EU

Market Access Database

- Free on-line service
- Product specific information on import conditions in non EU markets
- Applied Tariffs and **Non-tariff barriers**
- Statistical Database
- Covering 108 non-EU countries

<http://madb.europa.eu>



Market Access Database

Trade > Market Access database

Exporting from the EU - what you need to know


The Market Access Database (MADB) gives information to companies exporting from the EU about import conditions in third country markets:

- Tariffs**
Duties & taxes on imports of products into specific countries
- Procedures and Formalities**
Procedures & documents required for customs clearance in the partner country
- Statistics**
Trade flows in goods between EU and non-EU countries
- Trade barriers**
Main barriers affecting your exports
- SPS: Sanitary and Phytosanitary Issues**
Food safety/animal health/plant health measures
- Rules of Origin**
Preferential agreements & rules of origin

[Help us counter trade barriers](#)

Importing into the EU?

- EU Tariffs**
EU import tariffs
- Export Helpdesk**
Special conditions for developing countries





Export support tool for EU companies

- Key information for a quick market research
 - ✓ Tariff - for cost calculation, estimation if product has a competitive price
 - ✓ Import formalities – for a checklist of needed documentation
 - ✓ Statistics – for estimating the possible market size and competitors
- Verification if information from business partner is correct
- Lists main reported barriers by country or sector





TRADE

Market Access Database

European Commission > Trade > Market Access database

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Duties & taxes on imports of products into specific countries

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Preferential agreements & rules of origin

Services for SME

[Help us counter trade barriers ▾](#)

Importing into the EU?

EU Tariffs

EU import tariffs

Export Helpdesk

Special conditions for developing countries



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Latest updates

19-Feb-2015 Tanzania Amendments as regards herbal drugs, labelling requirements, Pre-Export Verification of... ▾

19-Feb-2015 Algeria Focus: motor vehicles, Authorised Economic Operator (AEO), Verification of Conformity and... ▾

19-Feb-2015 Ghana Amendments to the internal taxation.

News

[SPS - Export of meat and cheese to Japan getting easier](#)

By the end of 2014, Japan changed its standard for Listeria monocytogenes. The Japanese... ▾
16 Feb 2015

[Improved access to Korea for EU certified organic products](#)

The EU and South Korea agreed on an equivalence arrangement for the import of EU certified... ▾
09 Feb 2015

[China SPS Chocolate standards](#)

China adapted its requirement on a maximum level of copper in chocolate. The Chinese... ▾
22 Jan 2015

**Useful links for SMEs:
"Doing business in", IPR helpdesks**



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Market Access Database

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Services for small and medium sized enterprises (SMEs)

■ Useful Addresses for Doing Business In

[Colombia](#) ↻

[Mexico](#) ↻

[Brazil](#) ↻

[Argentina](#) ↻

- **Trade Defence SME Helpdesk** ↻ The Helpdesk offers importers and exporters easily accessible personal advice in case they are affected by Trade Defence Instruments, i.e. as anti-dumping or anti-subsidy measures, imposed in the EU or elsewhere in the world.
- **The IPR SME Helpdesks** The IPR SME Helpdesks support European Union (EU) SMEs to both protect and enforce their Intellectual Property Rights (IPR) in the partner country, through the provision of free information and services:
 - [IPR Helpdesk for China](#) ↻
 - [IPR Helpdesk for ASEAN](#) ↻
 - [IPR Helpdesk for Mercosur and Chile](#) ↻
- **Your Europe - Business** ↻ provides multilingual information and online government services for companies looking for business opportunities inside and outside Europe (click on the map, select a EU country to find out the Member States business support activities).
- **The European Small Business Portal** ↻ compiles practical information ranging from practical advice to policy issues, from local contact points to networking links.
- **EU funded business support projects** provide EU business with support services such as export market information, market access assistance, advice on regulatory issues and guidance on intellectual property rights:
 - [EU-Japan Centre for Industrial Cooperation](#) ↻
 - [European Business and Technology Centre](#) ↻ (EBTC), India
 - [European Centre for SMEs](#) ↻, China
 - [European ASEAN Business Centre](#) ↻ (EABC), Thailand

New projects were operational in Indonesia, Malaysia, Philippines, Vietnam



Funded by:



Free business tools to manage your Intellectual Property Rights in China

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Ask our experts a Question



IPR in China

Getting Started

Managing IPR

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Case Study Catalogue

E-Learning Modules

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Newsletter

Serious Game

FAQ

Solution Centre

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Upcoming Events and Webinars

Past Events

Past Webinars

News

Helpdesk News

Helpdesk TV

Helpdesk Blog

Helpdesk Podcasts



CHINA IPR SME HELPDESK

Have a question about IPR in China?

Content on this page requires a newer version of Adobe Flash Player.



Managing IPR for your Business in China



Helpdesk News

- The China IPR SME Helpdesk: "Guide to IPR Protection China for the Food and Beverage Industry"/ "Guide de la protection des droits de propriété intellectuelle en Chine dans le secteur agroalimentaire" - French language
- The China IPR SME Helpdesk Guide: "How to Search for Basic Chinese Company Information to Protect Your IP"
- The China IPR SME Helpdesk: "Guide to IPR Protection China for the Food and Beverage Industry"

Help



Play Helpdesk Game



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Helpdesk Blog

Import tariffs, formalities, statistics

- Enter HS (Harmonised System) code of your product
- Select the partner country

Country:

Product code (4 or 6 digits):
 [Find code](#)





European
Commission

Tariffs

Search results

- Country: **South Korea**
- Product Code: **2204**
- Product description: **Wine of fresh grapes, including fortified wines; grape must other than that of heading 2009**

New Search

Tariffs **Related notes**

Code	Product description	EU	GEN	MFN
22	CHAPTER 22 BEVERAGES, SPIRITS AND VINEGAR			
2204	Wine of fresh grapes, including fortified wines; grape must other than that of heading 2009:			
2204.10..	Sparkling wine	0%	30%	15%
2204.21	- - In containers holding 2 l or less:			
2204.21.10..	- - - Red wine	0%	30%	15%
2204.21.20..	- - - White wine	0%	30%	15%
2204.21.90..	- - - Other	0%	30%	15%
2204.29	- - Other:			
2204.29.10..	- - - Red wine	0%	30%	15%
2204.29.20..	- - - White wine	0%	30%	15%
2204.29.90..	- - - Other	0%	30%	15%
2204.30..	- Other grape must	0%	30%	30%

- Easy navigation to the other sections
- Specific information related to the product
- Click on the tariff line for an overview of additional duties and taxes

Tariffs **Related notes**

Code	Product description
22	Chapter 22 Beverages, spirits and vinegar
2204	Wine of fresh grapes, including fortified wines; grape must other than that of heading 2009:

Preference notes

For current information on the preferential trade arrangements, please choose "Import formalities" under "Other views for this code" above. In this view please choose the first document in the right column entitled "Overview of Import Procedures". This overview contains a paragraph on "Preferential Treatment" that may be directly accessed from the list of contents.

Product notes

Notes

1. This chapter does not cover:
 - a. products of this chapter (other than those of heading 2209) prepared for culinary purposes and thereby rendered unsuitable for consumption as beverages (generally, heading 2103);
 - b. sea water (heading 2501);
 - c. distilled or conductivity water or water of similar purity (heading 2853);
 - d. acetic acid of a concentration exceeding 10 % by weight of acetic acid (heading 2915);
 - e. medicaments of heading 3003 or 3004; or
 - f. perfumery or toilet preparations (Chapter 33).
2. For the purposes of this chapter and of Chapters 20 and 21, the alcoholic strength by volume shall be determined at a temperature of 20 °C.
3. For the purposes of heading 2202, the term 'non-alcoholic beverages' means beverages of an alcoholic strength by volume not exceeding 0,5 % vol. Alcoholic beverages are classified in headings 2203 to 2206 or heading 2208 as appropriate.



European Commission

Procedures and Formalities

Search results

- Country: **South Korea**
- Product Code: **2204**
- Product description: **wine of fresh grapes, including fortified wines; grape must other than that of heading 2009**

Other information of this product code

- [Tariffs](#)
- [Statistics](#)

New Search

Country overview

- [Changes](#)
- [General Information](#)
- [Note](#)
- [Registration](#)
- [International Agreements](#)
- [Preferential Treatment](#)
- [Customs Procedures and Regulations](#)
- [Free Trade Zones \(FTZs\)](#)
- [Customs Valuation](#)
- [Live Animals and Products of Animal Origin](#)
- [Plants and Plant Products](#)
- [Endangered Species](#)
- [Foodstuffs](#)
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- [Pharmaceuticals and Medical Equipment](#)
- [Dangerous Chemical Substances](#)
- [Tobacco and Tobacco Products](#)
- [Arms and Explosives](#)
- [Dual-Use Goods](#)
- [Motor Vehicles](#)
- [Recycling and Waste](#)
- [Standards](#)

General requirements

- [Port Entry Declaration](#)
- [Customs Import Declaration](#)
- [Declaration of Customs Value](#)
- [Commercial Invoice](#)
- [Packing List](#)
- [Certificate of Origin](#)
- [Air Waybill](#)
- [Bill of Lading](#)

Specific requirements

- [Registration of Foodstuffs and their Manufacturers](#)
- [Licence for Importing and Dealing in Alcohol](#)
- [Licence for Dealing in Foodstuffs](#)

Information to be provided and documents to be enclosed:

- Enforcement Decree of the Liquor Tax Act (form 2-2)
- may be applied for online at www.hometax.go.kr
- application for a licence (notification) for dealing in alcohol
- For instructions on how to fill out the form, refer to the front page
- receipt number
- date of receipt
- date of issue
- processing time: 45 days
- applicant
- name (of the representative)
- ID or corporate number
- company name
- taxpayer/business registration number
- company address (head office)
- phone number

- Procedures and documents required for customs clearance
- Copies of documents with translation into English

1 ■ 주세법 시행규칙 [별지 제2호의2서식] <개정 2011. 4. 1> 2 홈텍스(www.hometax.go.kr)에서
도 신청할 수 있습니다.

3 주류판매업 면허신청(신고서)

※ 뒤쪽의 작성방법을 읽고 작성하여 주시기 바랍니다. 4

필수번호	6	필수일	7	발급일	8	처리기간	45일	9	(양쪽)
□ 신청인	상 명(대 표 자)	11	주인(법인)등록번호	12					
	상 호(법 인 명)	13	사업자등록번호	14					
	주 소(본점 소재지)	15	전화번호	16					
	제조장 소재지	17	전화번호(전자우편)	18					
□ 신청 내용	① 면허종류	20							
	영업개시(허가)연월일	21							
	② 참고면적	22							
③ 사업장단위과세 승인번호 및 종별사업장 일련번호		23	승인번호()	24), 일련번호()	25			

26 「주세법」 제8조 및 같은 법 시행 [] 제9조
[] 제10조제1] 에 따라 위와 같이 신청(신고)합니다.

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Statistics

Search results

- Product Code: **2204**
- Product description: **Wine of fresh grapes, including fortified wines; grape must other than that of heading 2009**
- EU Member State: **EU28**
- Partner country: **South Korea**
- Year(s): **2013, 2012, 2011** ⓘ
- Export to: [excel](#)

Other information of this product code

- [Tariffs](#)
- [Procedures and Formalities](#)

New Search

Indicators	Export Value from the EU/MS (1000 EURO)	Export Value from the EU/MS (1000 EURO)	Export Value from the EU/MS (1000 EURO)	Export Qty from the EU/MS (1000 kg)	Export Qty from the EU/MS (1000 kg)	Export Qty from the EU/MS (1000 kg)
EU Member State(s)	EU28	EU28	EU28	EU28	EU28	EU28
Years	2011	2012	2013	2011	2012	2013
Partners						
Korea ,Republic of	55 282.008	69 905.117	73 514.861	14 988.000	17 043.000	18 041.000

Source: [Comext](#) ⓘ Last updated on: 21 Jan 2015

- Download data to an Excel file for easier calculation and analysis



Trade barriers

- Main obstacles for EU exporters reported to the Commission
- Overview of what the EU is doing to remove them

Trade Barriers

This section tells you about **trade barriers reported to the Commission** - and an overview of what the EU is doing to remove them.

Browse

Measures by country Sectors by country **Measures by sector**

A B C D E F G H I J K L M N O P R S T U V W X Y Z

A **Agriculture and Fisheries (121)**

- [Tariffs and Duties \(2\)](#)
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- [Tariff Quotas \(1\)](#)
- [Internal Taxation \(2\)](#)
- [Other Tariffs and Duties \(1\)](#)
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- [Standards and Other Technical Requirements \(8\)](#)

M **Machinery (2)**

- [Registration, Documentation, Customs Procedures \(2\)](#)

Mining (1)

- [Export Prohibition and Other Quantitative Restrictions \(1\)](#)

O **Other Industries (25)**

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- [Tariff Quotas \(1\)](#)
- [Internal Taxation \(1\)](#)
- [Registration, Documentation, Customs Procedures \(2\)](#)

Help us counter trade barriers ▼

We will determine whether these barriers breach international trade rules, and, if so, take appropriate action to remedy them, for example by formally requesting that the country in question remove them or asking for them to be delayed, so you can adapt to the change and/or use up your stocks.

1. Report any barriers to your exports that are not in the [Trade Barriers](#) section.
2. Tell us how [technical barriers to trade \(TBT\) already notified](#) to the Commission may hinder your exports.
3. Launch a formal procedure under the EU's [Trade Barriers Regulation \(TBR\)](#) if you think your business is being negatively affected by a trade obstacle. The Commission then investigates and determines whether there is evidence of a violation of international trade rules.

- If you have encountered a specific trade barrier you can report your problems using this online form

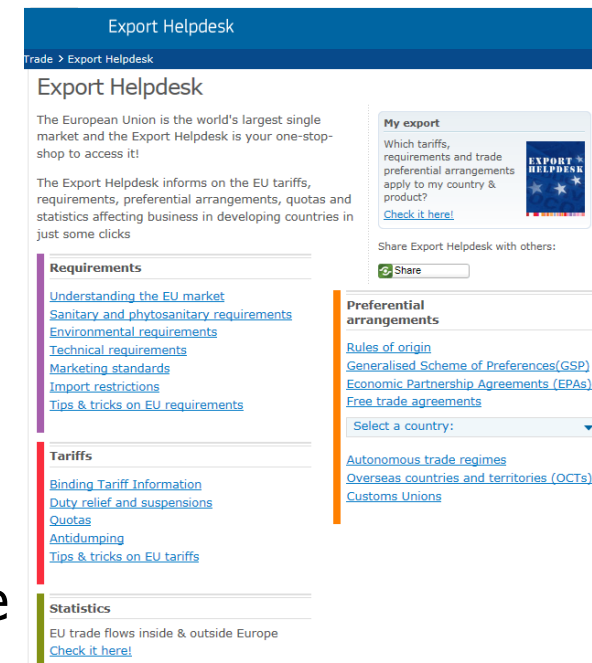


How to export **into** the EU

Export Helpdesk

www.exporthelp.europa.eu

- Public and free
- Database on trade in goods
Not services, not investment
- Tariffs, trade agreements, statistics
- In English, French, Spanish, Portuguese



The screenshot shows the 'Export Helpdesk' website interface. At the top, there is a blue header with the text 'Export Helpdesk'. Below the header, the main content area is titled 'Export Helpdesk' and contains introductory text: 'The European Union is the world's largest single market and the Export Helpdesk is your one-stop-shop to access it!' and 'The Export Helpdesk informs on the EU tariffs, requirements, preferential arrangements, quotas and statistics affecting business in developing countries in just some clicks'. On the right side, there is a 'My export' section with a question: 'Which tariffs, requirements and trade preferential arrangements apply to my country & product?' and a 'Check it here!' link. Below this is a 'Share Export Helpdesk with others:' section with a 'Share' button. The main content area is divided into several sections: 'Requirements' (with links for Understanding the EU market, Sanitary and phytosanitary requirements, Environmental requirements, Technical requirements, Marketing standards, Import restrictions, and Tips & tricks on EU requirements), 'Tariffs' (with links for Binding Tariff Information, Duty relief and suspensions, Quotas, Antidumping, and Tips & tricks on EU tariffs), and 'Statistics' (with a link for EU trade flows inside & outside Europe). On the right side, there is a 'Preferential arrangements' section with links for Rules of origin, Generalised Scheme of Preferences (GSP), Economic Partnership Agreements (EPAs), Free trade agreements, Autonomous trade regimes, Overseas countries and territories (OCTs), and Customs Unions. A 'Select a country:' dropdown menu is also visible.



European

Requirements Tariffs Rules of Origin GSP Rules of Origin FTA

Example: requirements for grapes from Egypt to France

requirements

VAT & excise

08061010: Fresh -Table grapes (Egypt / France)

Code	Product Description
08	EDIBLE FRUIT AND NUTS; PEEL OF CITRUS FRUIT OR MELONS
0806	Grapes, fresh or dried
0806 10	-Fresh
0806 10 10	--Table grapes

Specific requirements for 08061010

- [Control of contaminants in foodstuffs](#)
- [Control of pesticide residues in plant and animal products intended for human consumption](#)
- [Health control of foodstuffs of non-animal origin](#)
- [Labelling for foodstuffs](#)
- [Marketing standards for fresh fruit and vegetables](#)
- [Plant health control](#)
- [Traceability, compliance and responsibility in food and feed](#)
- [Voluntary - Products from organic production](#)

Internal Taxes

- 5,5% VAT [France, EU](#) Latest Revision Date (dd/mm/yyyy): 01/01/2014
- - Excise [France, EU](#) Latest Revision Date (dd/mm/yyyy): 01/11/2013
- **VAT footnote for France**
 - A tax rate of 10% applies to products not intended for human consumption.

Example: tariff for olive oil from Tunisia

Requirements		Tariffs	Rules of Origin GSP	Rules of Origin FTA	
Code	Product Description				
15	ANIMAL OR VEGETABLE FATS AND OILS AND THEIR CLEAVAGE PRODUCTS; PREPARED EDIBLE FATS; ANIMAL OR VEGETABLE WAXES				
1509	Olive oil and its fractions, whether or not refined, but not chemically modified				
1509 10	-Virgin				
1509 10 10	--Lampante olive oil				
1509 10 90	--Other				
Origin	Measure Type	Tariff	Conditions	Footnote	EU Law
ERGA OMNES	Third country duty	124.5 EUR/ 100 kg			R2204/99
Tunisia	Preferential tariff quota [01/01/2007 -]	0 EUR/100 kg	Show	CD100	R1918/06
Footnotes					
CD100	This duty rate is available only on presentation of an import licence and applies only if the product has been wholly obtained in Tunisia and transported directly from that country to the Community, in accordance with the provisions of Regulation (EC) No 1918/06 (OJ L 365).				

3rd countries

FTA partner



Plurilateral and Bilateral Free Trade Agreements

- FTAs top up what can be done in WTO
- Globally more than 200 FTAs in place, covering more than 35% of global trade
- Big FTAs under negotiation: TTIP, EU-JPN
- Concluded: CETA
- Trade in Services Agreement (TiSA): 24 countries, 70% services trade

Canada: Comprehensive Trade and Economic Agreement (CETA)

- Negotiations concluded September 2014
- Legal scrubbing on-going (3-9 months)
»» but draft already published (exceptional)
- Formal adoption process to run until end 2016 or later – but provisional application possible
- Novel approach on Mutual Recognition of Professional Qualifications
- MRA adoption by decision taken by body set up under CETA would give legally binding value
- EU-CAN MRA would be first ever EU MRA on professional services!



USA: Transatlantic Trade and Investment Partnership (TTIP)

- <http://ec.europa.eu/trade/policy/in-focus/ttip/about-ttip/>
- all EU negotiation texts and factsheets at:
<http://trade.ec.europa.eu/doclib/press/index.cfm?id=1230>
- Objective to create transatlantic market place, allow for movement of professionals, including:
- Mutual Recognition of Professional Qualifications – but:
 - **Needs to be industry-driven**
 - **No lowering of EU standards**
 - **Presupposes market access commitments**
- interest from ACE and NCARB on a MRA for architects
- 5 negotiation rounds planned in 2015



Trade in Services Agreement (TiSA)

- Core text + specific sector provisions, including for professional services
- Best practices, standards on non-discrimination and removal of equity caps, joint venture requirements, residency requirements
- Best endeavour on mutual recognition (24 partners)
- Market access component: try to advance openness for professional services – including for temporary cross-border assignments