



Press Release

The launch of DigiPLACE video

The DigiPLACE promotional video has been released on project's official [YouTube channel](#) as integral part of the project communication strategy.

The aim of the video is to introduce the project DigiPLACE to policy makers, industry and the general public as an EU-wide collaboration of 19 partners from 11 countries. The consortium represents the construction industry, academia and national governments united in a single mission: to build the foundation for a digital collaborative future for the European construction industry.

The video also highlights the unique and rich history of the European construction sector, which has given shape to our cultural heritage, infrastructure, homes and workplaces, but has not yet reached its full potential regarding digitalisation. Despite several national and European initiatives to boost digitalisation, the EU market complexities and industry fragmentation have prevented cross-trade and cross-country synergies from taking place.

That is where DigiPLACE comes in, developing a common framework for innovation, collaboration and mutual learning. As shown in the video, DigiPLACE can boost the market by driving the productivity of industries and services, and by providing a solid digital foundation that all European construction players can build upon.

Would you like to know more about DigiPLACE? Watch the [video](#) on our [YouTube channel](#) and visit our [website](#) to get involved!



[Join the Community of Stakeholders](#)



Note to the editors:

<p>For more information:</p> <p>Contact: Roma GUZIAK</p> <p>Phone: +32 2 706 82 26</p> <p>E-mail: Roma.guziak@cece.eu</p> <p> www.digiplaceproject.eu</p> <p> @Digi_PLACE</p> <p> DigiPLACE</p>	<p>About DigiPLACE:</p> <p>DigiPLACE is an EU-funded project with a budget of €1 million aiming at assessing the feasibility of a European Digital Platform for Construction, which would integrate several digital technologies, applications and services. Under the lead of the Politecnico di Milano, the DigiPLACE project relies on an EU-wide consortium (19 partners from 11 countries). DigiPLACE will create a common ecosystem of innovation, standardisation and commerce with the aim to collect the achieved results and to increase the productivity of the sector and the quality of its end products.</p>
--	---

