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**ACE General Assembly - Special Session**

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The impact of the Single Market Strategy on Architects

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Proposed agenda

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Date: 27/09/2016 - Ref: 200/16/2016

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**ACE General Assembly - Special Session – 2 December 2016**  
**“The impact of the Single Market Strategy on Architects”**

14.00-14.05 – **Introduction** (5 mins)  
– *Luciano Lazzari, ACE President*

*Single Market Strategy*

14.05-14.20 – **Single Market Strategy** overview (15 mins)  
– *Irmfried Schwimann, Deputy Director-General DG GROW*

14.20-14.35 – **ACE and the Single Market Strategy** (10 mins)  
– *Ian Pritchard, ACE Secretary General*

*Professional Regulation*

14.35-14.50 – **Better Professional Regulation – promoting growth in the Business Services sector** (15 mins)  
– *Martin Frohn, Head of Unit Professional Qualifications & Skills*

14.50-15.05 – **Proportionate regulation - ACE response to consultation on reform of the regulated professions** (15 mins)  
– *Margaret Hynds o'Flanagan, chair ACE Qualifications work group*

15.05-15.25 – **Discussion** (20 mins)

15.25 – 15.45 – *Tea break*

*Public Procurement*

15.45-16.00 – **EU Procurement strategy** (15 mins)  
– *Giuseppe Manganaro, Legal Officer, Public Procurement Strategy, DG GROW*

16.00-16.15 – **ACE position on Public Procurement** (15 mins)  
– *Georg Pendl, ACE Executive Board Member*

16.15-16.35 – **Discussion** (20 mins)



### *Services*

- 16.35-16.50 - **Services Passport** (15 mins)  
- *Jürgen Tiedje, Head of Unit, Services Policy for Consumers*
- 16.50-17.05 - **ACE position on Services Passport** (15 mins)  
- *Ruth Schagemann, ACE Executive Board Member*
- 17.05–17.20 - **Discussion** (20 mins)

### *Conclusions*

- 17.20-17.30 - **Closing comments** (10 mins)  
- *Paula Huotelin, ACE Vice-President*
- 17.30 - Ends



## Short biographies



**Luciano Lazzari**, *President of the Architects' Council of Europe*

Mr Lazzari has been President of the Architects Council of Europe since 2014, and was formerly a Board Member and Vice-President for Communications. He is also a practising architect based in Trieste, Italy.

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**Irmfried Schwimann**, *Deputy Director-General DG GROW*

Ms Irmfried Schwimann has been in charge of the DG GROW Directorates covering the Single Market and the Entrepreneurship programme, COSME since 16 March 2016.

An Austrian national, Ms Schwimann holds a Diploma in Political Science and a Doctorate in Law. She has been working in the European Commission since 1999. She first became Head of Unit in 2003 and was promoted to the position of Director in DG COMP, where she also set up, the "Financial Crisis Task Force" which she has led since 2009.

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**Ian Pritchard**, *Secretary General of the Architects' Council of Europe*

Mr Pritchard has been Secretary General of the Architects Council of Europe in Brussels since 2012. Before that, he held various Directorships at the Royal Institute of British Architects in London, focusing on Policy, Public Affairs, Regulation & International Relations. He also worked at the International Union of Architects (UIA) in Paris.

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**Martin Frohn**, *Head of Unit Professional Qualifications & Skills at DG GROW*

Mr Frohn is in charge of the Professional Qualifications & Skills Unit at DG GROW. He has worked at the European Commission on the free movement of services since 2000. He was formerly Deputy Head of Unit in the "Corporate Governance, Social Responsibility" unit and until 2014, he led the "Free movement of Professionals" unit in DG Internal Market and Services. Mr Frohn studied Law in Germany and in the United States.

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**Margaret Hynds o'Flanagan**, Chair, ACE Professional Qualifications Work Group

Ms Hynds o'Flanagan has been Chair of the ACE Professional Qualifications work group since 2013. She is currently serving as Acting Registrar at the Royal Institute of the Architects of Ireland in Dublin.

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**Giuseppe Manganaro**, Legal Officer, Legal and Policy Development Officer at DG GROW

Mr Manganaro (Italian) studied Law in Italy, Belgium and Germany. He has been working for the EU since 1998 and for the European Commission since 2002. Since February 2016 he has been working as legal and policy officer dealing with EU public procurement issues in DG GROW (Directorate General for Internal Market, Industry, Entrepreneurship and SMEs).

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**Georg Pendl**, ACE Executive Board Member & Chair of the ACE Public Procurement / Architectural Design Contests Work Group

Mr Pendl has been a Member of the ACE Executive Board since 2015. He is the coordinator of the area of work dedicated to the Practice of the Profession and co-chairmen of the ACE Public Procurement and Architectural Design Contests Work Group.

Mr Pendl was the President of the Austrian Federal Chamber of architects and engineers (BAIK) from 2006 to 2014 and a Member of the ACE Board in 2004-5, 2007-8 and 2010-11. He is currently a practising architect based in Innsbruck, Austria.

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**Jürgen Tiedje**, Head of Unit, Services Policy for Consumers, DG GROW

Mr. Jürgen Tiedje is a lawyer by training and he has worked for the European Commission since 1992 carrying out various functions (agricultural policies, capital market legislation, accounting policy).

Since July 2009, he has been in charge of the unit dealing with professional qualifications and their recognition in the context of free movement of citizens inside the European Union. He is now head of the Services Policy for Consumers unit at DG GROW.

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**Ruth Schagemann**, *ACE Executive Board Member & Chair of the ACE Scope of Service Work Group*

Ms Schagemann became is a Member of the ACE Executive Board in 2016, and has been chair of the ACE Scope of Service work group since 2014. She is based at the Bundesarchitektenkammer Baden-Württemberg, in Stuttgart, Germany.

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**Paula Huotelin**, *ACE Vice-President & Treasurer*

Paula Huotelin is Vice-President and Treasurer of ACE  
She has been a practising architect, and is CEO of the Finnish Architects Association SAFA

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