

## Pecha Kucha – ACE General Assembly

### 20/04/2018, Brussels

To be returned to the ACE Secretariat by 15 March 2018

Please note that your presentation to the ACE General Assembly will be strictly limited to no more than 3 minutes.

|  | COUNTRY | Poland |
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#### 1. Highlight one or more recent industry development[s] in your country

Poland is a country that has found a new meaning for the word Solidarity. It is the beginning of a great energy that has changed Europe in a peaceful and permanent way. Poland believes in the future of Europe, still 75% of citizens are Euro-enthusiasts. After the political changes in 1989 began the reconstruction of the country. It is developing dynamically, especially after 2004, since Poland's accession to the European Union. This development includes reconstruction of infrastructure and construction of housing, workplaces, development of industry to meet the basic needs of citizens. The scale of changes is unimaginable in relation to the stabilized economies of other European countries. As Poles, we realize that the development of Europe must take into account the quality of life.

### 2. Describe one or more recent professional development[s] in your country

In Poland after 1989 the architect's profession has been redefined. Designers from state offices have transformed into a group of professionals working in accordance to European standards. At this time, the quality of architecture is no different from the best European standards. Architectural projects in Poland receive prestigious architectural awards. Unfortunately, the quality of architecture does not meet high-quality spatial and urban development. The sprawling cities, the extensive settlement structure and the degradation of space are the price we pay for the dynamic development of Poland. The cost of such an urban structure will inherit future generations. Unfortunately, Poland is one of the few countries in Europe that did not specify its architectural policy.

### 3. State what you expect from the European Institutions (and/or ACE) in the coming years.

We welcomed the signing of the Davos Declaration. The Baukultur promotion should create the basis for high quality European public space and promote the sustainable development mechanism. This is a chance for Poland to protect the environment from the economic game. It is also an opportunity for Europe to preserve the quality of the built environment, which guarantees citizens a good life and sustainable ecological development. The rapid economic development in Poland caused many problems. The experience of Polish architects is clear: high quality can not be achieved by promoting the lowest price in public procurement; the rapid development causes legal chaos; high quality and economic effects can not be

SECRÉTARIAT GÉNÉRAL Conseil des architectes d'Europe AISBL Rue Paul Emile Janson, 29 B-1050 Bruxelles TVA : BE 0464 884 970 Tel. : +32 2 543 11 40 Fax : +32 2 543 11 41 info@ace-cae.eu

www.ace-cae.eu



# achieved without a clear description of the role of each participant in the investment process (eg according to the German HOAI).

The investment can not be based only on the investor's profits. Human value is not estimated on the basis of the market value of the chemical compounds from which it is built. It is more, thanks to unknown powers, his mind, intelligence and abilities are released and this determines human value to society. Similarly, the value of a building can not be estimated only on the basis of the price of built-in materials. This is more, thanks to the architect's idea, the building's design begins to live, the building fulfills its function, creates a safe space for the users, and it all determines the value of the building for the public. This mystical point of creating architecture is important for the culture of Europe.

Therefore, let us take care of the value of European architecture.

Invest in Baukultur but never separate "Kultur" from "Bau"

For the future of high quality of the Baukultur in Europe, let's safe HOAI.