

**ACE
POLICY
POSITION**
2016

DISSEMINATION
OF ARCHITECTURAL
CULTURE



ARCHITECTS' COUNCIL OF EUROPE
CONSEIL DES ARCHITECTES D'EUROPE



■ Highlights

- ACE aims to promote actions to raise the awareness of young people to the built environment by introducing architecture into school programmes in order to enable clients and citizens to be better informed.
- ACE argues that Architecture should be taught in the same way as all the other major arts and that it is essential to the development of model European citizens.

■ ACE position

ACE aims to promote actions to raise the awareness of young people to the built environment by introducing architecture in secondary school programmes in order to enable customers and citizens to be better informed. Architecture is of public interest.

It provides both activity and living environments for its clients and at the same time the built environment of all citizens. This is why every European citizen should be initiated in Architecture. Of all the arts, architecture is the only one that everyone needs, since it provides a physical shelter for all human activities.

Architects need interlocutors who understand Architecture, who in turn are able to support Architecture. They need policy-makers and decision-makers who understand and appreciate Architecture, so they can promote it themselves. They also need citizens who demand quality in Architecture. Policy makers and young people are the two priority targets of actions.

It is therefore necessary to:

- create centres for the dissemination of architectural culture;
- develop actions aimed at the media;
- introduce Architecture into first and secondary school curricula, as a main priority action.

We must create desire for architecture through knowledge of architecture.

■ Background

- Architecture, of all the arts, is the only one, which necessarily affects everybody. At the same time, it is surprisingly the least well known.
- Only very few countries include architecture as a subject in their general education curriculum.
- Some countries have set up national or local bodies to disseminate architectural culture.

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