

High-quality
Architecture &
built environment:
a political goal

UIA World Congress of Architects - CPH 2023
ACE & UIA Region I Workshop

Tuesday 4 July 2023
From 8.30 to 10.00 am CET
Room B3 M5-6
Bella Center, Copenhagen



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In recent years, there has been a growing awareness within the European political realm of the positive contribution a high-quality built environment can make to the common good – there is a consensus on the fact that a high-quality built environment is a driver of economic growth, social cohesion, climate resilience and cultural vibrancy.

Several recent policy initiatives have put a strong focus on the need to adopt an holistic, culture-centred approach to the built environment and elevate architecture to a higher political level.

These initiatives build momentum for changing the mindset of political and economic stakeholders, raise awareness about the importance of the built and non-built environment for our well-being, provide powerful incentives to market players and ultimately contribute to achieving greater quality in our built environment.

The workshop will present and discuss recent policy initiatives in Europe that can be regarded as good practices. In particular, participants will learn about new national architectural policies, the Davos process, the concept of Baukultur and the New European Bauhaus initiative.

Speakers will share their views on the following issues:

- How to instill high-quality architecture and Baukultur principles in public policies?
- How public policies can contribute to achieving a high-quality built environment?
- How economic operators can be encouraged to favour quality approaches and adhere to high-quality principles?

Agenda

8h30 Welcome & Introduction by the moderator, **Tillman PRINZ**, Secretary General of the Federal Chamber of German Architects (BAK)

8h35 **Session 1: Showcasing excellent policy practices**

- **Ciarán CUFFE**, Member of the European Parliament
- **Oliver MARTIN**, Swiss Federal Office of Culture, Head of the *Baukultur* section
- **Iñiqui CARNICERO**, Secretary General for "Urban Agenda and Architecture" at the Spanish Ministry of Transport Mobility and Urban Agenda
- **Helena BJARNEGÅRD**, Sweden State Architect

9H05 **Session 2: Policy round table with regional & continental organisations**

- **Ruth SCHAGEMANN**, President of the Architects' Council of Europe (ACE)
- **George KUNIHURO**, past President of the Architects Regional Council Asia (ARCASIA)
- **Donatien KASSEYET**, President of the African Union of Architects (AUA)
- **Emily GRANDSTAFF-RICE**, President of the American Institute of Architects (AIA)

9h55 Conclusion by the moderator, **Tillman PRINZ**, Secretary General of the Federal Chamber of German Architects (BAK)